

Support Music Community Action Kit

The following tools will help you advocate for a complete education that includes music instruction for every child.

To download files, right click on link and "Save Target As..."

1. **Public Service Announcements** - Six 30-second PSAs on the benefits of music education featuring students and musical artists. Not for TV broadcast.

<http://www.supportmusic.com/kit/>

All Artists (QuickTime | Windows Media)
American Idol (QuickTime | Windows Media)
Commodores (QuickTime | Windows Media)
My Hopes (QuickTime | Windows Media)
Nerves of Steel (QuickTime | Windows Media)
Sheila E. (QuickTime | Windows Media)

2. **What Research Is Telling Us** - A brief PowerPoint presentation, which can be customized to include a presenter's name or organization, on research studies which reveal music's impact on student growth and achievement.

<http://www.supportmusic.com/kit/contents/2.WhatResearchIsTellingUs.ppt>

3. **The Advocate's Plan** - This in-depth PowerPoint presentation is meant to enable new and established local music education coalitions in organizational and strategic approaches to advocacy.

<http://www.supportmusic.com/kit/contents/3.TheAdvocatesPlan.ppt>

4. **Why Learn to Play Music?** - A printable brochure on the proven benefits of music instruction for students. This document can be customized with a local organization name and contact information for greater impact.

<http://www.supportmusic.com/kit/contents/4.WhyLearnToPlayMusic.pdf>

5. **Glossary of Educational Terms** - An alphabetical listing of terms common to local school district budget and curriculum planning.

<http://www.supportmusic.com/kit/contents/5.GlossaryEducationalTerms.pdf>

6. **Media Communications Templates** - Letters to the Editor and Editorial Board meetings Generic Press Release 1 Generic Press Release 2 Media Alert Photo Caption

<http://www.supportmusic.com/kit/contents/6.MediaCommunicationTemp.doc>

7. **Community Letter Templates** - These templates enable local advocates, school music dealers and band directors to communicate the benefits of music education to other community leaders and parents.

<http://www.supportmusic.com/kit/contents/7.CommunityLetterTemplates.doc>

8. **Contact Forms** - E-mail Sign-up List. Advocate's Community Contacts. Tools to assist local coalitions in their internal and external planning.

http://www.supportmusic.com/kit/contents/8a.ContactForms_Emailsign.pdf

9. **Research Posters** - Printable fliers featuring key research studies on the benefits of music education.

<http://www.supportmusic.com/kit/contents/9.ResearchPosters.pdf>

10. **Petition Template** - Petition to customize, reproduce and circulate in response to an impending music education budget cut.

<http://www.supportmusic.com/kit/contents/10.PetitionTemplate.doc>

11. **Mailing Inserts** - Reproducible slips which can be cut and included with key community mailings.

<http://www.supportmusic.com/kit/contents/11.MailingInserts.pdf>

12. **Arts in the Schools** - An in-depth look at the arts' impact on learning from MENC: The National Association for Music Education.

<http://www.supportmusic.com/kit/contents/12.ArtsInTheSchools.doc>

13. **Grassroots Advocacy Guide** - Printable version of the guide that accompanies the CD-ROM.

<http://www.supportmusic.com/kit/contents/13.GrassrootsAdvocacyGuide.pdf>